



# Our 10-year strategic vision

Driving breakthroughs now and in the future



# We drive breakthroughs now and in the future

## Our 10-year goals

**At Breakthrough T1D, formerly JDRF, our vision is a world without type 1 diabetes (T1D). We focus on what is critical for people with type 1 diabetes now and next. We break down barriers and work with the T1D community to help people manage the condition and enjoy full, healthy lives.**



### The time is now

Now is the time to make even more progress. The pace of research breakthroughs and focus on universal access to those breakthroughs is getting ever faster. This acceleration wouldn't be possible without the support and commitment from people living with type 1 diabetes, our scientific and health care community and key corporate partners.

We are proud of the significant progress we have made in both research and enabling people with T1D to access treatments, care, information and support to live well. But there is still much to do in our pursuit of cures for this condition. Our new 10-year goals are ambitious and reflect our unwavering commitment to accelerate life-changing breakthroughs that will cure, treat, and prevent T1D and its complications.

As an international T1D organisation, we have a critical and unique role in impacting the lives of those living with T1D in the UK and across the globe. We are experts in funding research, advocacy and working in partnership to deliver breakthroughs. We invest in clinical trials and deepen our understanding of the T1D community to deliver evidence to regulators and support people living with T1D with information. We build relationships and partnerships with the T1D community, raising vital funds to achieve our mission.

Research remains at the heart of all we do at Breakthrough T1D. We know that stopping T1D in its tracks through a focus on early detection and prevention is a crucial step. The work we support into cellular therapy is making cures closer than ever before.

New treatments, including advancing medical technology, are vastly improving the way people living with T1D manage this condition. Access and support for these treatments at all ages and stages remains at the heart of our strategic approach.

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“We're not just aiming to improve treatment. We're committed to radically transforming the future of T1D care. Our 10-year strategy is a commitment to the T1D community. We will work closely with people affected to shape the future of research, treatment, and care, creating a world where T1D is no longer a daily struggle, but a condition we can prevent, manage, and ultimately cure.”

**Karen Addington, CEO, Breakthrough T1D**

# Our Values:

All our work is underpinned by our organisational values and approach.



# Mission

To accelerate life changing breakthroughs to cure, treat and prevent type 1 diabetes and its complications



**GOAL 1:**  
Making breakthroughs happen

- Global Research
- UK Research



**GOAL 2:**  
Bringing breakthroughs to the community

- Access
- Living Well



**GOAL 3:**  
Deepening engagement and support to enable breakthroughs

- Reaching People within the T1D Community
- Raising Vital Funds

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“The progress we’ve made in the last 10 years wouldn’t have happened without Breakthrough T1D – there’s no doubt about it. Diabetes isn’t one size fits all. One treatment won’t be right for everyone, so research into all areas is super important. It’s very clear that the research Breakthrough T1D has supported has massively improved the quality of life for people with type 1.”

**Dr Chloe Rackham, PhD, Lecturer in Diabetes, University of Exeter**

# Our Mission & Strategic Focus:

Underpinning our mission are key areas of focus that will drive forward progress.



## Goal 1:

### Making breakthroughs happen

- **Global Research** – Driving innovation to develop cures and treatments
- **UK Research** – Unlocking the potential of the UK T1D community to be at the forefront of research progress and delivery

#### We will:

- Drive impactful innovations within the UK and globally by increasing our investment in groundbreaking research
- Leverage additional research funding through strategic partnerships to accelerate progress towards new treatments and cures
- Foster collaborations within the T1D research community and beyond, working with industry to bring new treatments to the market
- Facilitate trials that generate the evidence needed to influence regulatory approvals, ensuring emerging treatments become available faster to people with T1D



## Goal 2:

### Bringing breakthroughs to the community

- **Access** – Ensuring universal access to treatments and UK-wide screening to detect and delay the onset of T1D
- **Living Well** – Providing support to increase confidence in managing T1D at all ages and stages

#### We will:

- Ensure that everyone living with T1D has equal access to existing and emerging treatments that improve their physical and mental health, regardless of their background, location or circumstances
- Focus on securing approval for the rollout of a screening programme to detect T1D early on – a vital step in stopping T1D before it develops and helping people make informed choices
- Deliver tailored information, resources and support that matters to people with T1D, building the skills, knowledge and confidence to live well



## Goal 3:

### Deepening engagement and support to enable breakthroughs

- **Reaching the T1D community** – Increasing awareness, understanding and engagement with our work
- **Raising vital funds** – Growing our supporters and increasing donations

#### We will:

- Continue to deepen our relationship with the T1D community to guarantee long term funding success
- Create strong brand awareness that underpins all our activity to reach new and existing audiences in meaningful ways
- Position Breakthrough T1D as the leading T1D charity to unlock new opportunities for engagement and growth
- Use data-driven insights to maximise income and create a better supporter experience
- Diversify income to secure long-term financial stability - targeting high-value transformational gifts, expanding our supporter base, and growing legacy giving

# An effective organisation:

**Our ability to drive forward our three key areas of strategic focus is underpinned by our effectiveness.**

## **We will focus on:**

- Sustainable finances and good governance, providing a solid foundation to deliver our strategic objectives
- A dynamic, agile and values-driven culture, that recognises our people as our greatest asset and unlocks their potential, enabling them to drive progress
- A commitment to equality, diversity, and inclusion (EDI), ensuring we are an inclusive, impactful organisation
- Maximising data and digital tools to fuel decision making, measure impact, drive efficiencies and deliver breakthroughs

Our strategy provides clear milestones to ensure we achieve our goals over the next three, five, and 10 years. Our 10-year goals are ambitious and aspirational. These milestones will keep us focused and ensure we can respond to the evolving T1D landscape to build a future of life-changing breakthroughs for people with T1D.



## Key ambitions by 2035 include:



New cure and beta cell therapies are moving at pace through the regulatory pathway and closer to being available to people living with T1D



A UK-wide early detection programme is established with screening and the approval of treatments to delay the onset of T1D



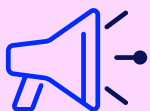
Life with T1D is easier. More than 50% of people with T1D achieve target blood glucose levels as a result of accessing our information resources and adopting new treatments



Aiming for 10% year-on-year income growth to invest further into research and treatment access made possible through increased supporters



Working in partnership across the Breakthrough T1D global members and with organisations passionate about making a difference for people living with T1D we are building momentum and delivering progress.



**Together, we can ensure that we are the generation that delivers a world without type 1 diabetes.**



We are Breakthrough T1D, the leading global type 1 diabetes (T1D) research and advocacy charity. Together we're driving breakthroughs towards a world where no one lives with T1D. Until then, we help make everyday life better for the people who face it.

For support and information on living with T1D or if you want to help us make breakthroughs happen by donating, please visit [breakthrough1d.org.uk](https://breakthrough1d.org.uk)



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